



MANUEL BESARES

Work Experience



Young Health Program Coordinator – AstraZeneca

February '19 – February '20 · 1 year (Mexico City)

Leader of AstraZeneca's flagship global community investment program in Mexico. The 1.5 million USD initiative is focused on the Prevention of the most common Non-Communicable Diseases (NCD) risk factors among adolescents.

- ✓ Evaluate the Public Health initiatives of the Program.
- ✓ Develop the Advocacy and Communications Strategy.
- ✓ Alignment of strategies and direct report with AZ Global.
- ✓ Act as liaison between AZ and the partners of the Program.
- ✓ Accountable for engagements with stakeholders, both from governments, diplomatic agencies, NGOs, and medical experts.



Communications Coordinator – AstraZeneca

March '19 – January '20 · 10 months (Mexico City)

Corporate Affairs Development Experience as Interim Coordinator.

- ✓ Design and implement the Corporate, External and Internal communications campaigns for AZ Mexico Marketing Company.
- ✓ Management of the PR and Social Media agencies.



Coordinating Ambassador for Central America – OYW

Jan. '19 – May '20 · 1 year and 5 months (Mexico City)

Leader of the One Young World (OYW) delegates and ambassadors from Mexico and Central America (Guatemala, Honduras, El Salvador, Nicaragua, Costa Rica, Panama).

- ✓ Act as a liaison between OYW HQ and OYW Ambassadors.
- ✓ Organize and lead the caucuses and meeting across the region.
- ✓ Development of a geographically based strategy for increased engagement.



Young Adviser – US Consulate General in Monterrey

Sept. '14 – Sept. '16 · 2 years (Monterrey, Mexico)

Member of the Youth Council of the USA Consulate General in Monterrey, leading the Scientific and Healthcare initiatives of the Council, and engaging with diplomatic officials.



Social Resp. Adviser – School of Biological Sciences, UANL

Feb. '15 – Dec. '15 · 10 months (Monterrey, Mexico)

Accountable for developing the Social Responsibility strategy for the School of Biological Sciences of the UANL and conducting the assessment of the implemented activities by the Student Groups on the areas of health, environment, inclusion and diversity.

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Mexico City

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Overview

Passionate changemaker. Biotechnological Scientist specialized in Public Health, with Corporate and Government Affairs experience.

Global Health Consultant with more than 6 years of experience leading science-based initiatives, and working with international and cross-functional teams.

Professional Skills

Languages

- Spanish (Native)
- English (IELTS 7.5; CEFR C1; Proficient)

Software

- Microsoft Office (Proficient)
- STATA
- MEGA
- Veeva Vault
- Mendeley

Networks

- UK FCO Chevening Alumni
- US State Department Youth Council Alumni
- Global Shapers
- One Young World
- Global Biotech Revolution Alumni
- Allbiotech Alumni
- International AIDS Society
- Friedrich Ebert Stiftung Mexico, Progressive Leaders Program 2020
- UANL Student Leaders Fraternity

Top Awards

- "150 Future Leaders", Shaping Horizons 2019
- Tabasco's State Youth Award 2018
- "100 Leaders of Tomorrow in Biotechnology", GapSummit 2018
- "100 Young Leaders on Biotechnology in Latin America", by Allbiotech, 2017
- Chevening Scholarship Award 2016/2017
- Best Volunteer UANL 2014

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Education



The University of
Nottingham

Master in Public Health (International Health)

School of Medicine (2016-2018)

University of Nottingham, UK Campus

Specialization

- International Health & Health Promotion

Dissertation

- "The Science behind Testing: A Systematic Review of Zika Virus Diagnosis by Serology". Supervised by Dr. Revati Phalkey.
- **Extracurricular**
- Rep for MPH Courses.
- Postgraduate Sounding Board Rep by the School of Medicine.



UANL
UNIVERSIDAD AUTÓNOMA DE NUEVO LEÓN

Bachelor in Genome Biotechnology

School of Biological Sciences (2010-2015)

Universidad Autónoma de Nuevo León (UANL)

Specialization

- Medical Biotechnology

Social Service and Internship

- Lab Assistant of Dr. Lydia Rivera and Dra. Itza Luna supporting them on Molecular Immunology and infectiology about HIV.

Extracurricular

- President & Co-Founder of the Student Federation BIDESIDA UANL, leading Public Health strategies related to HIV/AIDS awareness in the youth. Two years tenure.
- Active member of the Association of Biotechnology Students.

Training and Diploma Courses



Genomics in Healthcare Program

St George's, University of London (Ongoing, 2020)



Global Health Program

Ben-Gurion University of the Negev (2020)



COVID-19: Tackling the Novel Coronavirus

London School of Hygiene and Tropical Medicine (2020)



Social and Solidarity Economy in Latin America and the Caribbean

Universidad Iberoamericana (2019)



Improving the Health of Women, Children and Adolescents: From Evidence to Action

London School of Hygiene and Tropical Medicine (2017)



Preventing the Zika Virus: Understanding and controlling the Aedes mosquito

London School of Hygiene and Tropical Medicine (2017)



Human Rights in Vulnerable Groups & Social Resp.

Universidad Autónoma de Nuevo León (UANL) ('15-'16)